

TRAILRUN

AU/NZ

THE SWEEP

<<what is it: The Sweep is a final page, full page image of the very last runner across the line in a trail running event held in Australia or NZ. It celebrates the true heroes of the sport - those out there the longest (how many times I've spoken to a winner who gushes admiration for the 15 hour guy when they only took 6...). The shot needs to be portrait style, with runner in sharp focus literally moments after crossing the line. Photographer should use wide aperture (low number f-stop i.e. F2.8) so background is out of focus/blurry. Runner should fill entire page, shot from feet to above head, with space to one side (or either side) for the copy. Copy will be as per below, so photographer must get these details at time of shot>>

Name:

Age:

Profession:

Race: My Solitary

Distance:

Category: (Open/Veteran etc)

Trail running for: (how many years)

Quote: "xxxx" something about the run they've just had. Only a couple of sentence max. Hopefully something engaging :).